



T & T CLARK INTERNATIONAL
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LONDON • NEW YORK

PUBLICATION PROPOSAL FORM

NAME:

DATE:

1. The Book

Title

Subtitle (if applicable)

Summary (one sentence)

Key features (maximum of two lines for each)

Please try to express these in terms of their benefits to the intended readers, for example:

- What needs will the book be fulfilling?
- What will it help its readers to do, or do better?

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Description (250 words maximum, split into at least two paragraphs)

Contents (proposed chapter titles plus subtitles and/or brief descriptions. If this is a multi-contributor volume please indicate the university/college affiliation of each contributor.)

Brief author description (40 words maximum)

Please provide a brief description of yourself (including name, title, affiliation and, where relevant, your most recent publications), as appropriate for the back cover of a book.

Multi-author collections of essays

Please list the proposed contributors and their affiliations, indicating clearly whether they have agreed in principal to contribute to the project.

Illustrations

Do you need to include any in the book, and if so how many and of what type (e.g. line drawings, diagrams, black & white or colour photos). Please note that all illustrations must be supplied as high-resolution scans on disc and that if your manuscript is accepted for publication, permissions must be cleared by the author or volume editor before production can begin.

Fonts

We sometimes experience problems with certain fonts. To help us deal with this in advance please list below which foreign language fonts you are currently using i.e. SPTiberian for Hebrew, SPIonic for Greek.

Projected extent

Approximately how many words will you need (**please make sure to include footnotes, endnotes and bibliography**)? Please make your estimate accurate to the nearest 1,000 words.

Projected completion date

When would you expect the final complete draft of the book to be ready? (Please be realistic and avoid being over optimistic; if your manuscript is accepted for publication, this is the submission date that will be used in your contract.)

Competition/Related titles

Please list similar books already in print (including any published by T&T Clark, Sheffield Academic Press or Trinity Press International) and then explain how yours will differ from them and, more importantly, improve on them. (Where possible please give author, title, publisher, date and price of comparable books.)

Endorsements/commendations

Please supply any positive comments you may have received for your book from other scholars and/or suggest names and addresses of suitable people who may provide a positive report that could be used for publicity purposes. If possible, please include at least one from North America.

If you are submitting a proposal that is based on a doctoral dissertation, please supply the names and contact details of your supervisor(s) and examiners.

2. The Market

Readership

What readership(s) do you envisage for your book, and what would be their reasons for buying it? Please try and distinguish between main and subsidiary audiences.

Academic courses

Please suggest any courses for which your book may be suitable, and if possible list the institutions that run them.

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Please list those that are likely to be most interested in your book and give details of forthcoming meetings at which your book could be displayed, and if possible include dates, venues and approximate numbers of participants. Please be sure to include any events at which you will be speaking or participating.

Webmarketing

Are you aware of any websites or blogs which could be interested in promoting or reviewing this book?

Academic journals

We will send you a checklist to complete and return to us in due course.

3. Author

Name (as you would like it to appear on the book)

Title/professional affiliation

Date of birth (required for cataloguing purposes)

Correspondence address(es)

Work:

Tel

Fax

Email

Home:

Tel

Fax

Email

Previous publications (This information may be provided on a separate sheet if more convenient – e.g. as part of your C.V.)

- For books, please provide full title, date of publication and publisher.
- For articles, include details of the relevant journals.
- Also if any of your previous works have been translated into other languages please provide contact details for the relevant publishers.
- Please include any positive quotes from reviews of previous publications.

4. Other writing projects

If you are working on or planning any other projects (whether books or articles) that may be suitable for publication by T & T Clark International, please describe them briefly below.

Alternatively, if you would prefer to consult an editor first, please contact our US or UK office, and we will arrange contact with the appropriate editor:

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submissions suitable for LHB/OTS series
(for LNTS and LSTS see opposite):**

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Thank you!